

Layali Ramadan

Abu Dhabi Retail
Ramadan Shopping Guide
8 March - 14 April





08th MAR | 20
14th APR | 24

Abu Dhabi Retail invites you to immerse yourself in the enchanting world of Layali Ramadan 2024, unfolding across the capital from March 8th to April 14th, 2024. Delve into our exclusive guide, where over 3500 stores across 27 malls converge to offer unique brand experiences, cultural moments, and innovative concepts. Uncover enticing discounts, exclusive showcases, and limited-edition Ramadan capsule collections from renowned international brands like Jimmy Choo, MAC Cosmetics, and Michael Kors.

Overview

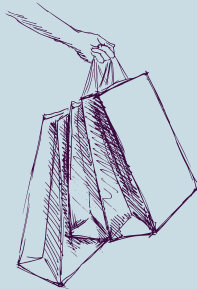
01



Experiences

Immerse yourself in over ten region-first experiences, exclusive capsule collections, and limited-edition pieces. Elevate your Ramadan with unmatched retail offers, Join us for a month of unparalleled style and exclusivity.

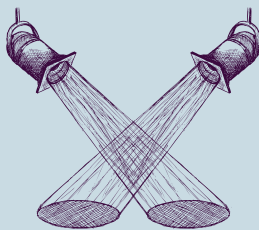
02



Shop and Win

Elevate your shopping experience across Abu Dhabi malls as it opens the door to exclusive opportunities, transforming your visit into a journey of anticipation and luxury.

03



Live Shows

We invite you to join and discover the live shows and activities within Abu Dhabi malls. An exquisite blend of entertainment and tradition that brings the spirit of Ramadan to life.

04



Ramadan Activations

Embark on a cultural odyssey with iconic events. from Hekayat Al Marina to the vibrant Ramadan Market at Deerfields Mall, where each activation is a testament to the essence and celebration of this special season.

Explore The Map

08th MAR | 20
14th APR | 24



L'Occitane Ramadan Majlis
at Chapter By Ribbonaira



Valentino x Erth Restaurant



Jimmy Choo Exclusive Abu Dhabi
BON BON Handbag Unveiling



Tryano Majlis at Fil Florist & Café



Michael Kors x No. Fifty Seven
Boutique Restaurant



Benefit Majlis at Ritual Café & Studio



M·A·C Cosmetics x Saddle Cafe



'Mirbad Cinema" Pop-Up Concept



Christian Louboutin x Jumeirah
at Saadiyat Island Resort

01

Experience



Elevate your Ramadan with unparalleled experiences, join us for an exquisite journey.



Valentino x Erth Restaurant

15th March – 12th April, 2024

Throughout the Holy Month of Ramadan, Valentino is collaborating with Abu Dhabi's beloved Erth Restaurant, making it the perfect place to meet friends and family every night for Suhoor. Guests will be immersed into the universe of the brand and indulge in a menu specially curated by Erth for Valentino.

Michael Kors x No. Fifty Seven Boutique Restaurant

16th – 31st March, 2024

This Ramadan, Michael Kors is collaborating with No. Fifty Seven Boutique Restaurant for a full brand immersion, unveiling its latest Ramadan capsule collection featuring the latest handbags, ready-to-wear items and accessories—many in styles or colours exclusive to the Middle East. Immerse yourself in the world of Michael Kors while you adorn your favourite henna designs and paint on Ramadan-themed gratitude cards, creating a memorable and personalised experience.





Once upon a time in Mirbad

15th – 18th March, 2024

Over the first weekend of Ramadan, Abu Dhabi Retail is partnering with homegrown pop-up concept Mirbad to host their annual Ramadan Night Market. With over 100 vendors, that include the likes of Karen Wazen Eyewear, OFA and Toby's Estate, shoppers will be at the forefront of fashion and lifestyle and discover some of the region's most coveted brands as well as up-and-coming regional talents.

Benefit Majlis at Ritual Cafe

21st March – 04th April, 2024

Immerse yourself in the highly Instagrammable Benefit Cosmetics Beneverse Majlis hosted at Ritual café as you discover the Gen-Z brand's eye-catching visual identity and icons. As passersby discover the majlis, they can enjoy a curated suhoor menu and custom workshops such as mirror and flower painting to enjoy with friends and family.





Jimmy Choo Exclusive Abu Dhabi Bonbon Bag Unveiling

19th – 29th March, 2024

Jimmy Choo's global 'The Flower Series' capsule collection roadshow travels from Paris to Tokyo and lands in the capital of the United Arab Emirates to unveil the latest addition, inspired by Abu Dhabi. The collection features eleven limited edition Bonbon Bags, each of which drawing inspiration from iconic cities worldwide and will be displayed at Origami Sushi Abu Dhabi. Be part of the unveiling of the latest addition, the Abu Dhabi Bonbon Bag and view the entire 'The Flower Series' at the Jimmy Choo x Origami Sushi Abu Dhabi takeover for a limited time.

M·A·C Cosmetics x Saddle Cafe

16th March – 07th April, 2024

Discover the latest M·A·C Teddy Forever collection as M·A·C Cosmetics takes over the capital's favourite Saddle Cafe, where culture and innovation come together. The entire space is reimagined by M·A·C Cosmetics and celebrates their iconic Velvet Teddy pink hue, spreading over all four walls, tables and chairs as guests enter. Visit this immersive pop-up during the month to explore the new collection inspired by the iconic, fan-favourite Velvet Teddy lipstick – accompanied by games, art and a custom F&B menu. Get Teddy for it...

M·A·C

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Tryano Majlis at Fil Cafe

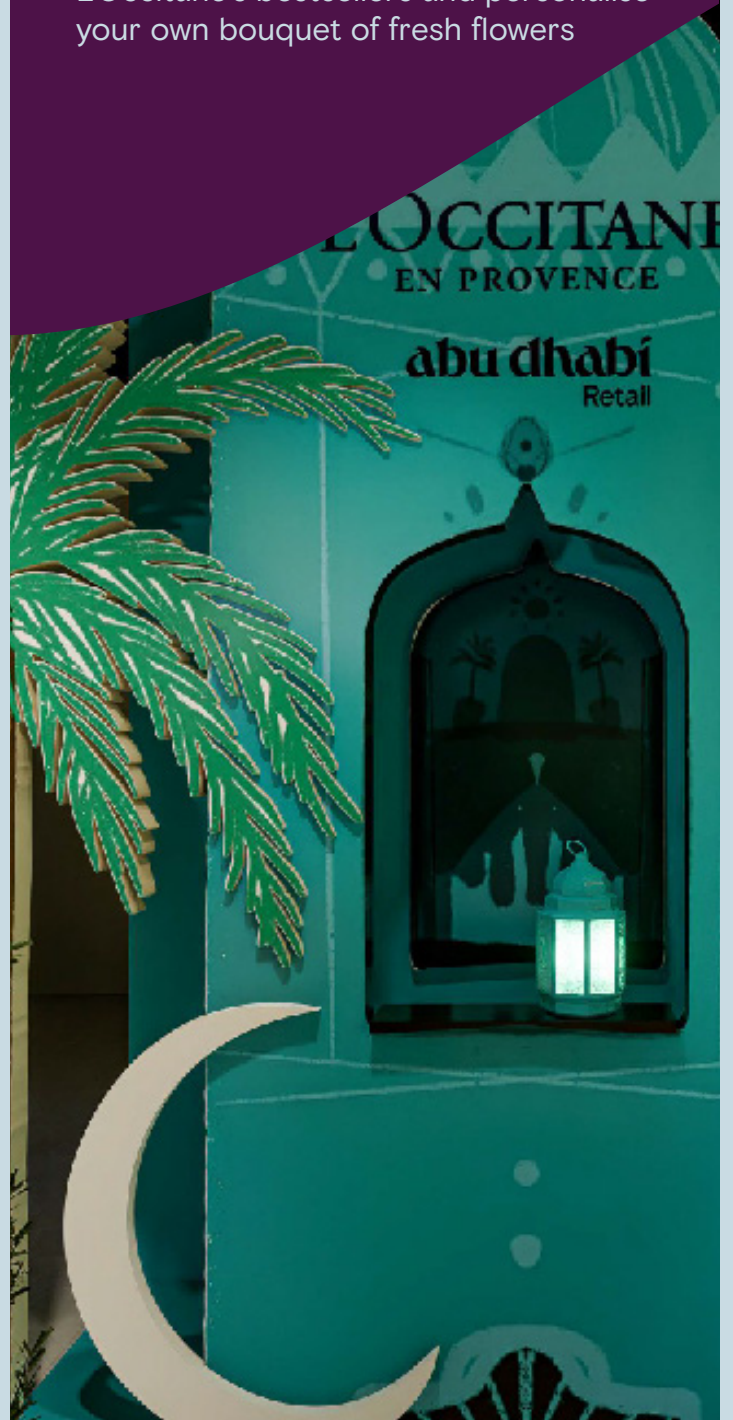
20th March – 07th April, 2024

Experience the essence of Ramadan at the Tryano Majlis at Fil Café, where Abu Dhabi's destination department store unveils an exclusive, carefully curated Ramadan edit of collections from local and regional designers across women's, men's, and kids' apparel. Discover Tryano's extensive beauty offering with exclusive beauty masterclasses, partake in styling sessions, and enjoy bespoke experiences throughout the duration of the café takeover. This Ramadan, indulge in a curated journey that brings together the community, fashion, and beauty.

L'Occitane Ramadan Majlis at Chapter By Ribbonaira

21st March – 04th April, 2024

Explore L'Occitane Village, hosted at Chapter Cafe, where indulgent moments of self-care await at every corner. L'Occitane Village is a place of discovery, gathering and care. Enjoy the sound of live oud that serenades your stroll through the space as you rediscover L'Occitane's bestsellers and personalise your own bouquet of fresh flowers





Christian Louboutin Hotel Suite

21st – 23rd March, 2024

Inspired by the generous tradition and meaningful connections that are made in the comfort of an inviting home, Christian Louboutin welcomes their guests to the exclusive Loubi Suite, at Jumeirah Saadiyat, to discover the brand's latest Ramadan Collection. In the embrace of Ramadan, a poetic tribute unfolds, where cherished memories intertwine with the essence of generosity and the welcoming of family and friends through the symbolic doors, creating a celebration of fashion, culture, and heritage during the joyous season.

02

Shop & Win



Do not miss the exciting deals, captivating prizes, and irresistible rewards during Layali Ramadan.



Deerfields Mega Shopping Wins

01st March – 14th April, 2024

Shop your way to victory! Spend AED 200 for a raffle entry and triple your chances by dining in Mall Restaurants for a chance to win a CAR!

Shop and Win at Bawabat Al Sharq Mall

01st March – 14th April, 2024

Elevate your shopping experience! Spend AED 200 or more at Bawabat Al Sharq Mall's 350+ stores or AED 400 at Carrefour to enter the draw for a brand-new Nissan Patrol Titanium 2024.





Shop & Win at Marina Mall

27th March – 09th April, 2024

Unlock the treasures!
Spend 300 AED for a shot at winning
cash prizes, Mall gift cards, and vouchers
from top brands.



Spend and Win at Abu Dhabi Mall

10th March – 11th April, 2024

Embark on a refined shopping journey!
Spend 200 AED for a chance to win
over 2000 Instant Abu Dhabi Mall Gift
Vouchers.

Elevate your shopping experience with
the allure of exclusive rewards.

03 Live Shows



Engage in a captivating array of enchanting Ramadan moments and immerse yourself in our riveting live-show lineups.



Musical Vibes at Abu Dhabi Mall

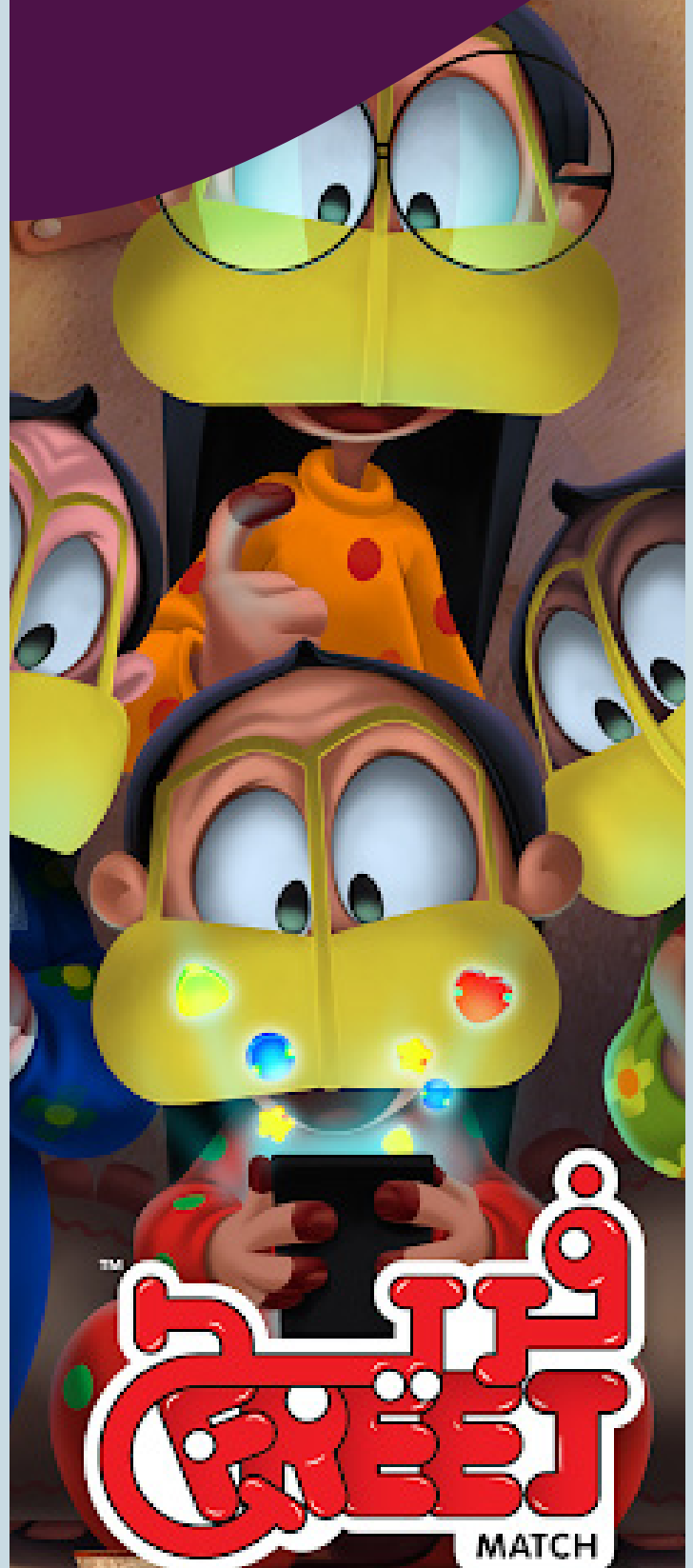
10th March – 11th April, 2024

Experience the enchantment of Oud, Qanoon, and Tanoura – a harmonious blend of traditional melodies. Elevate your evenings with timeless music. Join us for a mesmerizing journey!

Fareej Fiesta at Deerfields Mall

10th March – 13th April, 2024

Enjoy Fareej meet and greet sessions throughout Ramadan and celebrate Eid with the Fareej Stage Show.





Live Tunes at Marina Mall

16th March – 13th April, 2024

Experience the enchantment of
Qanoun and Oud artists every
weekend during Ramadan.

04 Ramadan Activations



A meticulously curated ensemble of artistic exhibits and engaging activities tailored for the entire family.



Ramadan Souq Delights at Abu Dhabi Mall

10th March – 11th April, 2024

Discover the essence of Ramadan at Abu Dhabi Mall. Immerse yourself in a unique experience with retailers' displays at the main atrium.



Kids' Arts & Crafts Workshop at Abu Dhabi Mall

10th March – 11th April, 2024

Immerse your little ones in a world of creativity and joy with engaging arts and crafts activities. Let their imagination soar! Join us every weekend from March 10th to March 22nd and daily from March 23rd to April 11th.

the Ripe market

Ripe Market Extravaganza at Marina Mall

09th March – 14th April, 2024

Explore a weekly Ripe market during Ramadan & Eid Al Fitr, enjoy a diverse selection of handmade and modern merchandise from around the world.

Fawazeer Ramadan at Yas Mall

10th – 24th March, 2024

Dive into Fawazeer competitions at Yas Mall! Experience the excitement throughout Ramadan. Be a winner – join the fun!





Ramadan Village at Bawabat Al Sharq Mall

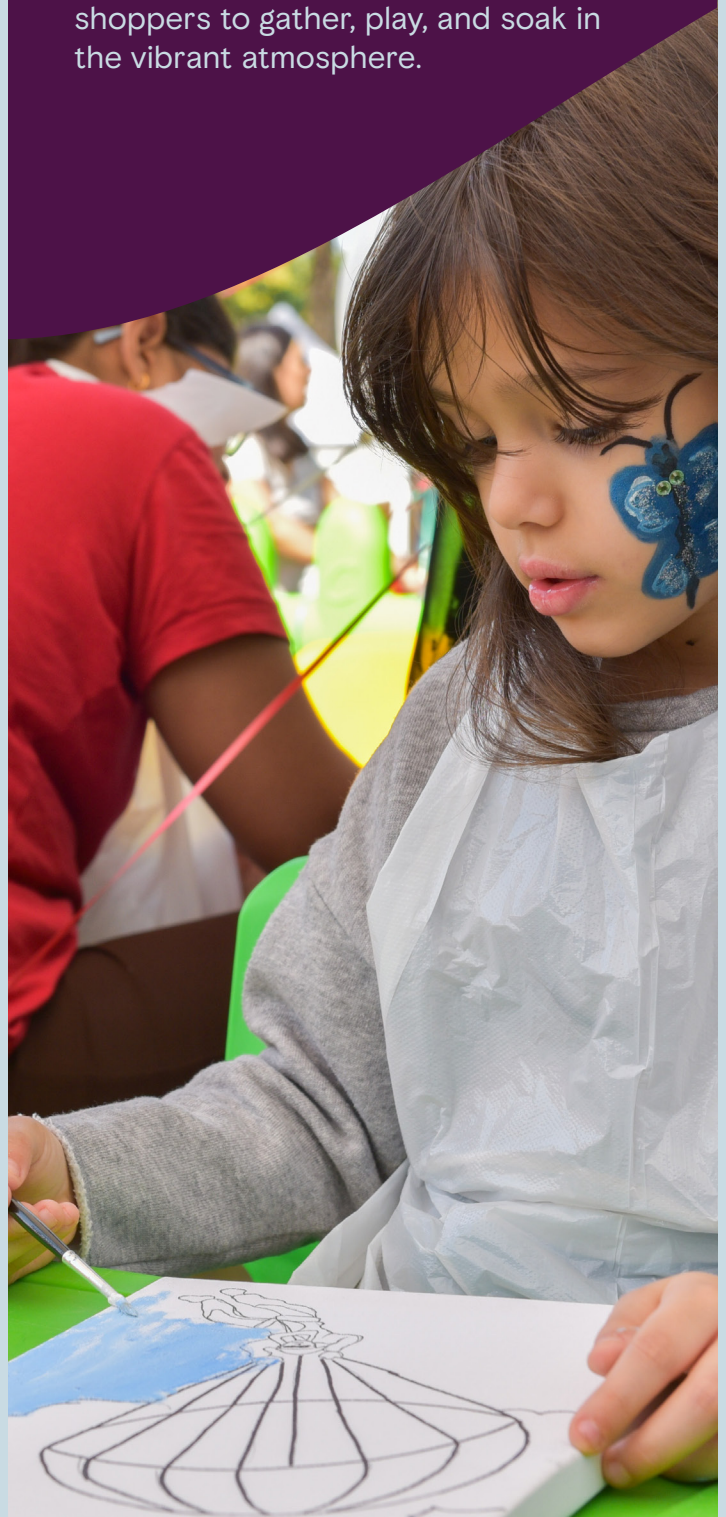
10th March – 10th April, 2024

Immerse yourself in enchanting sounds of Oud and Qanoun, test your luck at Fawazir Ramadan, and win valuable prizes. Kids can enjoy fun activities like face painting and henna, culminating in lively traditional Ayyalah dance performances throughout Eid.

Family Fun Fiesta at Deerfields Mall

10th March – 11th April, 2024

Immerse in daily kids' arts and crafts sessions in the garden area. Choose from Inflatables, Diggers Lab, and Kids' Cars. Enjoy henna and luqaimat, adding artistic and cultural flair. Plus, savor board games in the garden, creating a delightful space for shoppers to gather, play, and soak in the vibrant atmosphere.





Discover the Charm: Ramadan Market at Deerfields Mall

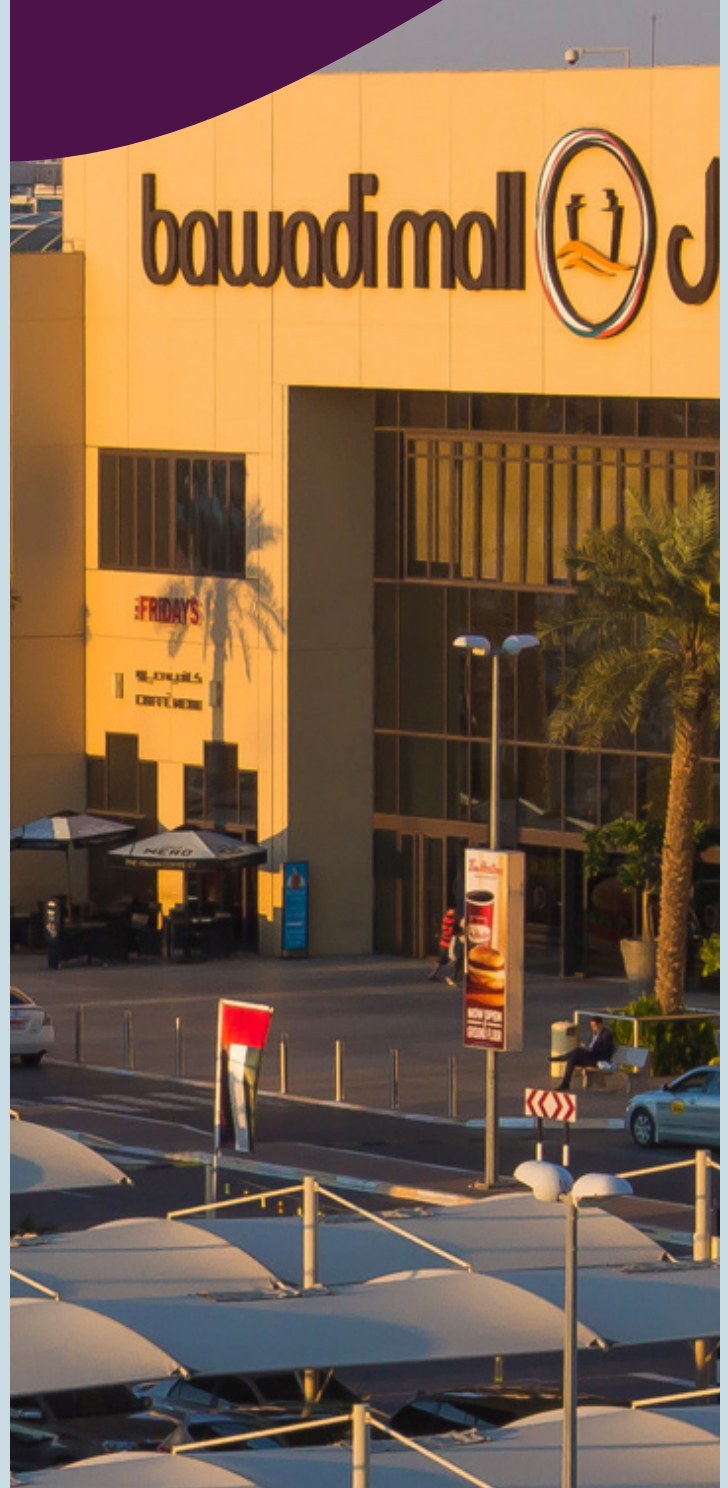
10th March – 10th April, 2024

Immerse yourself in the essence of Ramadan with our delightful market at Deerfields Mall. Explore unique treasures, festive finds, and create lasting memories.

Family Fun at Bawadi Mall!

18th March – 12th April, 2024

Visit Bawadi mall for exciting on-ground activities, Henna, Arabic Sweets, live Oud/Qanoun performances, and a captivating 3D Lantern experience.





Fun Ahead at Reem Mall!

08th March – 14th April, 2024

Ramadan at Reem Mall always alight!
Get ready for family and kids' activities.
Join for an unforgettable experience!



Enchanting School Break at The Galleria Al Maryah Island

22nd March – 14th April, 2024

Elevate your family time with captivating activities during the school break. Join us for a family-fun experience at The Galleria Al Maryah Island.



Hekayat Al Marina: Ramadan Tale at Marina Mall

27th March – 09th April, 2024

Join us for live storytelling, traditional games, engaging kids' workshops, and the delightful taste of coffee and dates. Creating memorable Ramadan experiences with Marina Mall.

Participating Malls

Collaborating with more than - 27 prominent malls, we bolster Abu Dhabi's retail, fashion and entertainment landscape while enhancing the emirate's status as a sought-after local and global destination.



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